

MARKET YOUR OFFICE

Using the demand for whitening can motivate your patients to reach your marketing goals as well as help make your operations run smoother in your practice.

ONLINE REVIEWS - INCREASE YOUR CONVERSIONS

Surprising your patient with a whitening kit prior to sending your feedback request creates a psychological obligation and will increase your conversions on reviews.

5 Star Patient Reviews



PATIENT APPRECIATION - RETENTION

Give the "Gift of a SMILE!"

Celebrate special occasions. This token of appreciation results in higher retention rates.



WHITENING FOR LIFE - RETENTION

Offering a whitening kit or refill syringe after recalls helps retain patients. They will share the news with friends and family.



WHITENING
FOR LIFE

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BOOST YOUR RE-ACTIVATION CONVERSIONS

"Book your next recall appointment within a month and receive a complimentary Take Home Whitening Kit."



PATIENTS BEING FRUSTRATED BY WAITING - RETENTION

Defuse the situation by offering a complimentary whitening kit when running behind.



UPSELL TO CUSTOM TRAYS & IN-OFFICE WHITENINGS

Use our kits as a starter kit allowing you to introduce other cosmetic procedures that you offer.

Perfect as an after care kit following an in-office treatment.

